



Post-Webinar Test Questions:
Dr. Joyce Kahng – Social Media for the Modern Dentist

1. Dr. Joyce Kahng attributes what percentage of new patients that are gained from her Instagram postings?
 - a. 10%
 - b. 25%
 - c. 50%
 - d. 70%
2. Collaboration is key over competition, lean on your dental community and support each other with content partnerships.
 - a. True
 - b. False
3. Dr. Joyce Kahng is active on which social media platforms?
 - a. Instagram only
 - b. Instagram and YouTube
 - c. Instagram and Facebook
 - d. Instagram, TikTok, Pinterest and YouTube
4. On Instagram, where is a great place to start for quick growth?
 - a. Stories
 - b. Posts
 - c. Hashtags
 - d. Reels
5. Curation vs Creation: What content provides value to your ideal patient and is content you specifically want your ideal patients to see?
 - a. Creation
 - b. Curation

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Please email your completed test to info@elevateoralcare.com for grading and recording.
An AGD Pace Completion Certificate, or corrections to the answers, are needed to obtain a passing score of 80%. This certificate will be emailed to your address above within three weeks for continuing education credit. Please call us at 877-866-9113 for any questions.