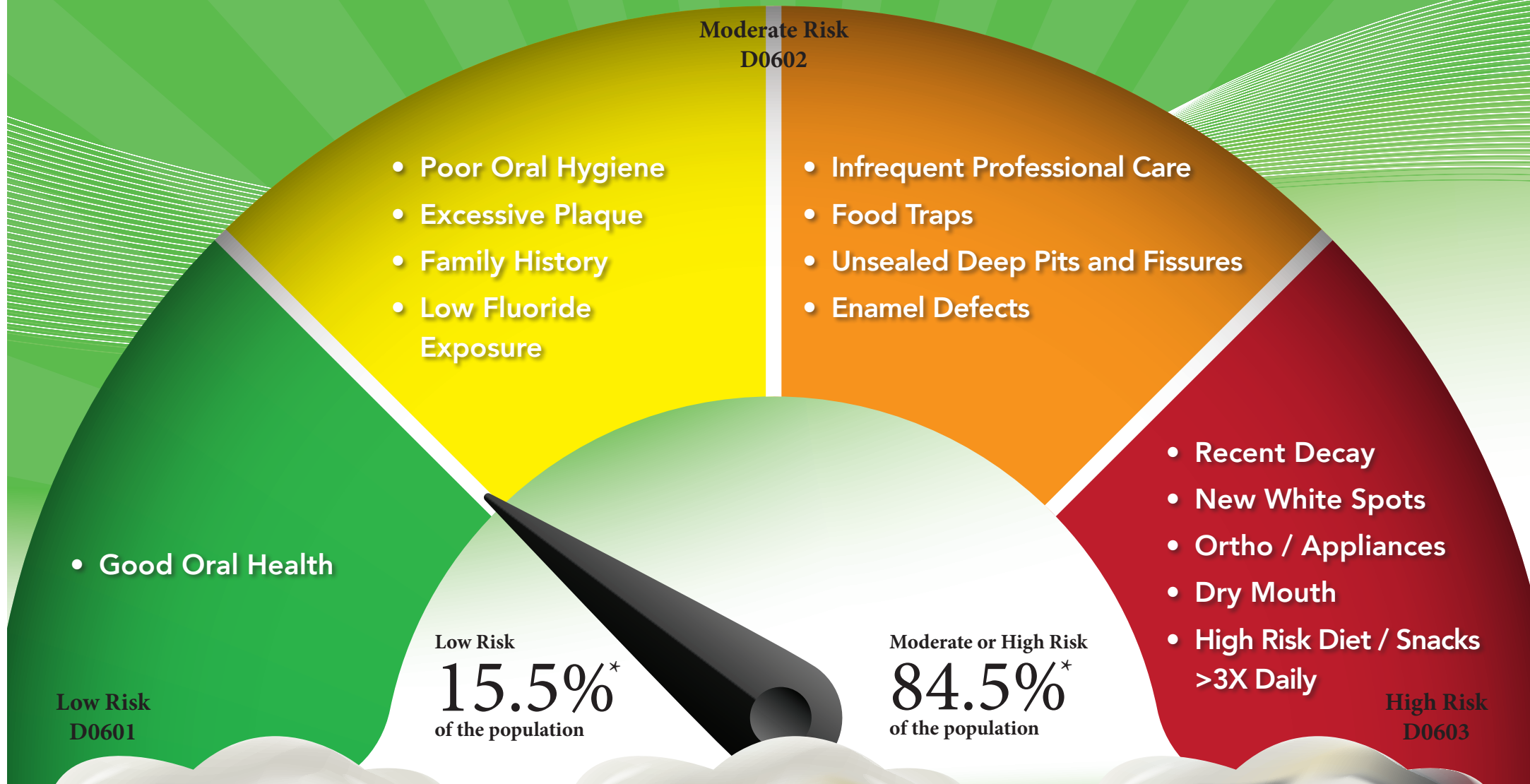


Is Your Child's Oral Health at Risk?



*Validation of the CDA CAMBRA Caries Risk Assessment - A Six-Year Retrospective Study, Domejean, S., White, J., Featherstone, J.D.B., CDA Journal, Vol. 39, No. 10, Oct 2011 pgs. 709-715

M O D E R A T E T O H I G H R I S K A C T I O N S

ACTIONS	IN-OFFICE	AT-HOME
Protect and Strengthen Teeth	<ul style="list-style-type: none"> Fluoride Varnish Silver Diamine Fluoride Sealants / Coatings 	<ul style="list-style-type: none"> Prescription-Strength Toothpaste Fluoride Rinses and Gels
Plaque / Bacteria Control	<ul style="list-style-type: none"> Hygiene Visit Frequency Chlorhexidine Rinses Silver Diamine Fluoride 	<ul style="list-style-type: none"> Oral Rinses Xylitol Anti-Bacterial Lozenges or Lollipops Specialty Cleaning Devices

CAVITIES ARE NOT INEVITABLE! IMPROVE ORAL HEALTH WITH JUST RIGHT 5000!

Introducing **Just Right 5000**™

PRESCRIPTION TOOTHPASTE vs STORE BOUGHT TOOTHPASTE¹



"There is a benefit of prescription-strength, home-use (5000 ppm F) gel or paste application twice daily for caries prevention."*

JUST RIGHT 5000 BENEFITS

- Safety meter pump for ADA recommended pediatric dosages
- Prescription-strength for kids at risk of cavities
- Full six-month supply, used twice daily
- Great tasting kids' flavors in a no-mess, easy-to-pump tube



In 2015 this almost entirely preventable oral disease (cavities) is the most common chronic disease of childhood, and untreated caries continues to affect the health of many children and adults in the United States.**

"Oral health is integral to general health; this report provides important reminders that oral health means more than healthy teeth and that you cannot be healthy without oral health."

– U.S. Surgeon General



*JADA 2013, 144(11): 1279-1291.

**The Caries Conundrum, Inside Dentistry, March 2015, Volume 11, Issue 3. Crest is a trademark of Procter & Gamble Co. Colgate is a trademark of Colgate-Palmolive Company. 1. Data on file.